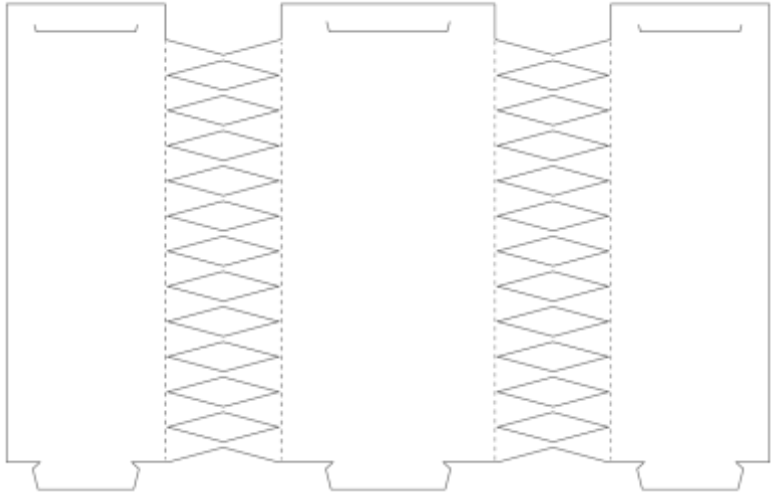
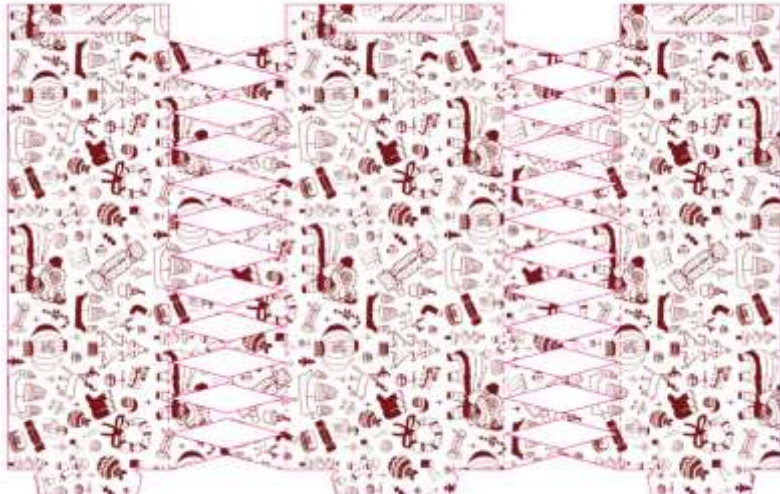


**INCLUSIVE DESIGN CONTEST****An inter-school contest organised by The Zubin Foundation**

<b>About Us</b>	The Zubin Foundation Limited is a registered charity in Hong Kong (IR 91/12344), improving the lives of Hong Kong's ethnic minorities by reducing suffering and providing opportunities. <a href="http://www.zubinfoundation.org">www.zubinfoundation.org</a>
<b>Contest</b>	<p>21 March is the International Day for the Elimination of Racial Discrimination (IDERD). To mark this day, The Zubin Foundation is asking Schools to show support by celebrating Racial Awareness Week from 21-25 March.</p> <p><b>Design the Next Zubin Cracker</b> <i>Calling for student submissions</i></p> <p>Children aged 5 to 13 are invited to create a winning design for the next Zubin Cracker. This is your chance to have your art on over thousands of individual Zubin Crackers, your profile made public and to contribute to Hong Kong's ethnic minorities at the same time. <b>Contest opens on 21 March 2022. All entries must be submitted by 15 June 2022. Get cracking!</b></p> <p><b>What is the Zubin Cracker?</b> The Zubin Cracker is a Christmas Cracker sold across Hong Kong during November and December. All proceeds from the sale of the Zubin Crackers go towards The Zubin Foundation's work for Hong Kong's ethnic minorities in mental health, support for women and girls and providing jobs and opportunities.</p>
<b>Why Participate?</b>	<ul style="list-style-type: none"><li>• An opportunity to showcase creativity and artistic skills</li><li>• Contribute to raising awareness of racial inclusion in Hong Kong</li><li>• Build up your portfolio of community work</li></ul>
<b>Age Categories</b>	<p>Students will be divided into two age groups.</p> <ul style="list-style-type: none"><li>• 5 to 8 year old (as on 20 March, 2022)</li><li>• 9 to 13 year old (as on 20 March, 2022)</li></ul>
<b>Judging Criteria</b>	<p>Each submission will be judged on the basis of the following:</p> <ul style="list-style-type: none"><li>• Originality</li><li>• Focus on Hong Kong</li><li>• Design Inspiration</li></ul>
<b>Design Brief</b>	<p><b>Theme: #WeAreOneHK</b></p> <p>Your design should support the message "We Are One HK". Use your imagination to express the ill-effects of racism and discrimination and the benefits of racial equality and inclusion.</p>



<b>Design Template and Example</b>	<p><b>Template:</b> On A4 size paper</p> 	<p><b>Example:</b> This is last year's Zubin Cracker design which had elements of Christmas and Hong Kong. Remember not to have any design in the diamond-shaped sections as shown below.</p> 									
<b>Prizes</b>	<table border="1"> <thead> <tr> <th></th><th>5 – 8 year old</th><th>9 – 13 year old</th></tr> </thead> <tbody> <tr> <td>Winner</td><td> <ul style="list-style-type: none"> <li>Design will be used for the Zubin Cracker 2022</li> <li>Design credit in all promotional material</li> <li>Exciting prizes from Bookazine</li> </ul> </td><td> <ul style="list-style-type: none"> <li>Design will be used for the Zubin Cracker 2022</li> <li>Design credit in all promotional material</li> <li>Exciting prizes from Bookazine</li> </ul> </td></tr> <tr> <td>Runner-up</td><td> <ul style="list-style-type: none"> <li>Exciting prizes from Bookazine</li> </ul> </td><td> <ul style="list-style-type: none"> <li>Exciting prizes from Bookazine</li> </ul> </td></tr> </tbody> </table>			5 – 8 year old	9 – 13 year old	Winner	<ul style="list-style-type: none"> <li>Design will be used for the Zubin Cracker 2022</li> <li>Design credit in all promotional material</li> <li>Exciting prizes from Bookazine</li> </ul>	<ul style="list-style-type: none"> <li>Design will be used for the Zubin Cracker 2022</li> <li>Design credit in all promotional material</li> <li>Exciting prizes from Bookazine</li> </ul>	Runner-up	<ul style="list-style-type: none"> <li>Exciting prizes from Bookazine</li> </ul>	<ul style="list-style-type: none"> <li>Exciting prizes from Bookazine</li> </ul>
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<b>Submissions</b>	<p>Follow the following to successfully submit your design:</p> <ul style="list-style-type: none"><li>• Submit your entries by sending an email to <a href="mailto:marketing@zubinfoundation.org">marketing@zubinfoundation.org</a> with subject "Contest Submission"</li><li>• Include your name, age and school in your email</li><li>• All entries must include the design (A4 size) in colour and a few lines on what the design represents (&lt;100 words)</li><li>• All designs must be in pdf/jpg format (&lt;5MB)</li><li>• Make a submission online by 9.00pm on 15 June, 2022</li></ul>
<b>Terms &amp; Conditions</b>	<ul style="list-style-type: none"><li>• Participant should be a child aged 5 to 13 years as of 20 March, 2022</li><li>• Submissions must be the own work of the participant</li><li>• Only individual submissions permitted</li><li>• Participant must be a student in a Hong Kong school (public school, direct subsidy school, private school or international school)</li><li>• A maximum of 3 entries is allowed per participant</li><li>• Winners' designs will be adapted to produce the Zubin Cracker later in 2022</li></ul>
<b>Contact</b>	<p>Visit: <a href="https://www.zubinfoundation.org/iderd-inclusive-design-contest">https://www.zubinfoundation.org/iderd-inclusive-design-contest</a> email: <a href="mailto:vibha@zubinfoundation.org">vibha@zubinfoundation.org</a></p>