

The Zubin Mahtani Gidumal Foundation (also known as The Zubin Foundation) is a think tank and charity that works to improve the lives of Hong Kong's marginalised ethnic minorities by providing opportunities and reducing suffering. See www.zubinfoundation.org

Graphic Design Intern

Job Description Code: TZF_GD_Intern

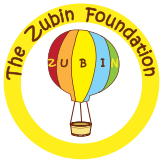
The Zubin Foundation is looking for interns to work on supporting graphic design for a wide range of project at The Zubin Foundation.

Key Responsibilities

- Curate appealing contents to promote the work at The Zubin Foundation, such as:
 - Social media posts
 - Posters
 - Infographics
 - Graphics for presentation
 - Newsletters
 - Publications
- Increase traffic and appealing to target audiences
- Support the initiatives at The Zubin Foundation:
 - The Zubin Foundation's overall marketing
 - Call Mira, *helpline for ethnic minority women and girls*
 - Opportunity Bank, *a hub connecting ethnic minorities with resources*
 - Little Dragon Chinese, *a series of short clips teaching Cantonese to pre-kindergarten children*

Requirements

- Completed HKDSE / GCE / IB
- Be creative
- Have an eye for design
- Understand the importance of branding
- Understand the power of social media for storytelling
- Good in English – both written and verbal
- Are familiar with design platforms (e.g. canva) or design software (e.g. psd or ai)



- Educational background in graphic design / visual arts / digital marketing is an advantage
- Be interested in serving the Hong Kong ethnic minority community

What You Will Gain

This is an unpaid opportunity. However, this is an amazing chance to:

- Get hands-on experience to understand the charity marketing, such as digital marketing and communications.
- Reference letter

Duration

The applicants should be able to commit to work regularly each week for 4 weeks or more.

Interested to Apply?

Interested applicants to email a cover letter with job description code, and CV to Vinee Kapoor at vinee@zubinfoundation.org. Only successful candidates will be contacted. The Zubin Foundation is an equal opportunity employer.

Deadline date:

All year around.